



**MMF-US – E-NEWSLETTER (December 2008) - *Extra MMF-US FEATURE***

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**MEMBER/MANAGER ANNOUNCEMENTS**

**FINAL MIDEM 2009 DEADLINE !!**

**International Managers Summit & IMMF Programming**

MIDEM 2009 will offer you access to 9,000 key professionals from 90 countries for four days of high-level meetings, concerts and unparalleled conferences. MIDEM is where all the sectors involved in the business of music come together to explore new possibilities for the coming years: recording & publishing, A&R, images & brands, digital & mobile. MIDEM 2009, the World's Music Market: January 18-21, 2009  
MidemNet, Music business in the digital age: January 17-18, 2009

All information available on [www.midem.com](http://www.midem.com) and Full conference programme & speakers' information on [www.midem.net](http://www.midem.net)

**For all IMMF/MMF members, country chapters, leaders- our global community-**

Our MMF members discount for Midem 2009 is 380 Euros + 19.6% French VAT = **472.42 Euros if you register before December 15<sup>th</sup>**

IMMF members who register themselves at MIDEM under IMMF pavilion benefits from the following special discounts:

Before 15 December 2008: **380€**

Before 15 January 2009: **570€**

And for MidemNet:

Before 15 December 2008 - **€540**

Before 15 January 2009 - **€610**

Walk In + €100 on the last price

All rates are +19.6% VAT

We will have an IMMF pavilion –for the 1<sup>st</sup> time- at MIDEM. There will be various IMMF/MMF representatives there throughout MIDEM, to encourage and facilitate networking with other managers. This momentous International Managers Summit will encompass managers from across many genres, territories and markets.

**for Conference Program Details please contact:**

Steve Garvan

from your IMMF Executive, officers and IMMF Director of Communications

[stephenbondgarvan@immf.com](mailto:stephenbondgarvan@immf.com)

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## **MMF-US / SXSWSW MUSIC CONFERENCE SHOWCASE – MARCH 2009**

Music Managers Forum-US will be presenting its Second Annual Music Showcase at the SXSWSW Music Conference in March 2009, in addition to planning another pre-showcase networking party, a managers panel and a peer group meeting in Austin, Texas. At the First Annual MMF@SXSWSW Music Showcase in March 2008, MMF presented at SXSWSW's newest and most featured large venue - **Smokin' Music** - and the showcase included musical performances by Canadian acts **Blue Rodeo & Friends**, **Oh Susanna**, Austin's own **Alpha Rev** (*subsequently signed to Hollywood Records*), Grammy nominated Jazz pianist **Eldar**, and other musicians.

The pre-showcase networking open-bar party hosted by MMF/IMMF included a special acoustic performance by the legendary **Billy Bragg**.

### **For SXSWSW-2009,**

the following acts received the top votes from a vote from the MMF-US Executive Board in order to determine priority for invitations to participate:

**Support Acts** (the first 3 acts listed below will be invited to perform):

1<sup>st</sup> Place: **Band of Heathens**  
2<sup>nd</sup> Place: **Rachelle van Zanten** (tie) (from Canada)  
2<sup>nd</sup> Place: **The Cringe** (tie)

Alternate: White Shoes & The Couples Company  
2<sup>nd</sup> Alternate: 8-Ball Aitken  
3<sup>rd</sup> Alternate: BLK 9KS

Headliner Acts:

**Garth Hudson** (from Canada)

**Wayne Kramer**

3<sup>rd</sup> headliner act to be announced...

The MMF@SXSWSW subcommittee will be in contact with SXSWSW Music Showcase officials to announce the above selections and work towards confirming an appropriate venue in Austin for SXSWSW-2009. Concurrently, the subcommittee is working on plans for the pre-show networking party and identifying and pursuing sponsors to support the financial commitment for such an event. MMF-US invites any

interest from the MMF-US membership for sponsorship at SXSW-2009 so please reply to this e-newsletter's email if you have any ideas and/or leads or need more information or materials.

Performing acts and/or their representatives were contacted ONLY if the artist is selected/voted to be in the showcase. MMF-US reached out to the ENTIRE global MMF/IMMF membership for inclusion in this MMF@SXSW showcase selection process.

Thank you for your attention and we wish you the best of luck. MMF-US will send further announcements about special registration discount deals for members wishing to register for SXSW and advance information about MMF-US events/panels/meetings during the SXSW Conference March 18-21, 2009.

Craig Hyman, Steve Garvan & Jack Bookbinder  
for the MMF@SXSW SUB-COMMITTEE

[www.sxsw.com](http://www.sxsw.com)

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**Ticket Summit 2009**

**January 6 – 8 \* New York, NY**

**July 15 – 17 \* Las Vegas, NV**

Ticket Summit 2009 NYC is the leading conference and trade show in the secondary ticketing industry. Set up a booth, let your company shine, and create history with us at the first Ticket Summit to ever be held on the east coast. From January 6 – 8, 2009, Ticket Summit NYC will take place at the legendary Waldorf=Astoria. The exclusive tradeshow exhibition space adjacent to the Grand Ballroom *will* sell out. Registration rate is currently \$499.

**Attendees**

Ticket Summit will attract more than 500 attendees from the entertainment industry. The following distinguished companies have confirmed their attendance: Ticketmaster, LiveNation, StubHub, TicketNetwork, Tickets.com, GET ME IN, StubHub, eBay, AEG Live Northeast, Google, Association of Luxury Suite Directors, Goldman Sachs, INTIX, Celebrity Access, Chicago – The Musical, Federal Trade Commission, CNBC, NBA, NBC Universal, World Wrestling Entertainment, New Jersey Nets, New York Yankees, NFL, NHL, United States Tennis Association, New York Post, New York Times, Reuters, Venues Today, Sports Business Journal, Theatermania, Veritix, Control Scan, Verizon Center, SeatWave, Mondial Assistance, and The Berklee College of Music. To view the complete list of registered companies, visit <http://www.ticketsummit.org/nyc/attendees.aspx>

**Registered Exhibitors**

Registered exhibitors include Admit One, yoonew, FanSnap, FanFetch, Celebrity Access, Worldwide Ticketcraft, ACME Ticket, TicketNews, The Better Ticketing Association, TicketNetwork, Free Ticket Exchange, Verizon Wireless, Travel Guard, The Association of Secondary Ticket Agents UK, The New York Ticket Exchange, Global Collect, and Suites & Seats.

Visit the Ticket Summit newsroom on TicketNews: [http://www.ticketnews.com/ticket\\_summit](http://www.ticketnews.com/ticket_summit)

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**Register today for Billboard's Digital Music Live! taking place January 7, 2009 at CES!  
Click Here for the Pre-registration rate of only \$299! That's a \$50 savings!**

Use promo code: BBEMAIL when registering. Registration issues? Please call 646.654.4643.

## A Download on the Digital Music Revolution

[Billboard's Digital Music Live!](#) offers insight from industry insiders on the digital transformation of the music business including: new music services, social media, ad-supported free streaming revenue models, digital DIY artist services and more. This one-day event - **the exclusive digital music track of CES** - features compelling keynote interviews and panels discussions with managers, record label executives, artists, investors and their technology partners.



January 8-11, 2009 • [www.CESweb.org](http://www.CESweb.org)

Visit the website for the most up to date information: [www.DigitalMusicLive.com](http://www.DigitalMusicLive.com)

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## MMC13 Call for Speakers/Mentors/Exhibitors

The 13th Annual Millennium Music Conference & Showcase will be held February 12-15, 2009 at the Radisson Penn Harris Hotel & Convention Center and 28 showcase venues in and around Harrisburg, PA. MMC will feature music business keynotes, panels, clinics, workshops, mentoring & demo listening sessions and trade show on Friday, February 13 and Saturday, February 14, 2009.

The Millennium Music Conference is reaching out now so that you can mark your calendars and plan on attending. We won't really make the agenda until we see who can participate and on what days. Please take a moment to review your calendar and reply to [fettermusicmanagement@yahoo.com](mailto:fettermusicmanagement@yahoo.com) regarding your availability and if someone else you know is interested forward their contact information.

Millennium Music Conference & Showcase 2009  
February 12-15, 2009

Harrisburg, PA  
Radisson Penn Harris Hotel & Convention Center  
Camp Hill, PA  
2 Days of Music Business Keynotes, Panels, Clinics, Workshops,  
Mentoring & Trade Show - 4 Nights of Showcasing Acts & Artists on 30 Stages  
Band & Artist Showcase Submission Deadline - December 8, 2008  
[www.MMC13.com](http://www.MMC13.com)

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## **IODA and International Music Managers Forum Create Strategic Distribution and Marketing Partnership**

### **Landmark Alliance Gives Artists and Managers Ability to Effectively Address the Global Digital Market Independently**

West Hollywood, Calif. — IODA, the global leader in digital distribution, marketing, and technology solutions for the independent industry, today announced at the MUSEXPO 2008 Conference, a strategic partnership with the International Music Managers Forum (IMMF)/Music Managers Forum (MMF). Under the terms of the partnership, IODA becomes the IMMF’s worldwide digital distribution partner, offering managers’ chapters in 14 countries the ability to distribute music from their artists directly to IODA’s network of over 400 digital retail outlets worldwide. In addition to offering artist owned or controlled catalog and new releases, this landmark partnership will make previously unreleased live and demo recordings, outtakes, and other new and archival works available to fans for the first time

IMMF/MMF members can now benefit from IODA’s proven distribution platform while maintaining total control of their catalog. IODA’s unique Rightsholder Dashboard provides a 360-degree view of all distribution and marketing activity, allowing artists and their managers to comfortably manage royalties and actively participate in the release process. An easy, fast and low cost solution, IODA handles all licensing, encoding and delivery, and accounting while also helping artists and their manager’s drive online and offline sales via the patent-pending IODA Promonet network, the company’s groundbreaking digital marketing platform.

“The IMMF is the largest and most forward-thinking managers group in the world – and we are thrilled that it has chosen IODA as its global partner,” commented Kevin Arnold, founder and CEO of IODA. “Instead of relying on the traditional label system to release content, artists and managers can do it themselves, easily distributing and managing both new material and the unique recordings that may be collecting dust in their attics. With the IODA Promonet network of more than 3,000 digital retailers, music websites, social networks, bloggers and other online tastemakers, we are excited to give fans the opportunity to discover valuable new recordings for the first time.”

“In IODA, we see a powerful partner and a kindred spirit. At the heart of IODA’s success is a passion for helping independent artists and labels – and we share this passion,” commented Petri Lunden, chairman of IMMF and founder of MMF Sweden. “Our partnership is the first of its kind for the

IMMF/MMF and I am pleased that we can provide IODA's highly effective, transparent and flexible distribution and marketing platform to our members worldwide."

About the IMMF

The International Music Managers Forum (IMMF) is a non-governmental organization whose members are MMF federations of music managers at the national level in 14 countries. Its mission is to ensure the safeguarding, respect and protection of the moral and professional interests of its members and the worldwide community of music managers. The IMMF fosters awareness of the importance of the rights of artists as the creators of copyright, and therefore of culture, and the essential role which managers play in protecting the rights and role of their clients in this regard. For more information, go to [www.immf.com](http://www.immf.com).

**About IODA**

IODA, the Independent Online Distribution Alliance, is the industry-leading digital distribution company for the global independent music community. IODA provides comprehensive services to record labels, physical distributors, and artists, including license negotiations; media encoding and metadata management; and royalty payment administration and reporting. The company also offers promotional support through a dedicated marketing division and through the IODA Promonet ([www.iodapromonet.com](http://www.iodapromonet.com)), a promotional distribution network that provides qualified podcasts, blogs, and other promotional sites with access to pre-cleared, legal music and other promotional assets from IODA's labels. Founded in 2003, IODA represents a rapidly expanding roster of over a million tracks from thousands of independent labels around the globe. IODA was named one of FORTUNE magazine's 25 Breakout Companies for 2005. The company's website is [www.iodalliance.com](http://www.iodalliance.com)

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MMF-US welcomes new members Jody Brotman, Amber Therese-Foster, Thomas Walker, Cindy da Silva, Michael Sheahan, and Angie Devore-Green.

**Special thanks for contributions by:**

Barry Bergman, Perry Resnick, Craig Hyman, Steve Garvan, and compiler/editor Jack Bookbinder.

[WWW.MMFUS.COM](http://WWW.MMFUS.COM)