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To further the interests of managers and their artists in all fields of the music industry, including live performance, recording and music publishing matters - [www.mmfus.com](http://www.mmfus.com)



## MMF-US – E-NEWSLETTER ALERT (December 2018)

***Extra MMF-US FEATURE***



WIM'S HOLIDAY PARTY CELEBRATING WIM'S GLOBAL  
EXPANSION AND MMF-US'S 25TH ANNIVERSARY

DEC 20



You are cordially invited to the [MMF-US event](#) below. We would very much like

to get you involved in the organization, so hope you will make a sincere effort to join us. ALSO, please feel free to share this with your colleagues. Thanks.

Join us for the MMF-US's celebration of its 25th Anniversary in New York City on December 20, 2018.

The event will be held in conjunction with the Annual Women in Music Holiday Gala. Please see information below. Admission is complimentary for MMF-US members plus one guest. As a one time only offer, non-members may sign up to become MMF-US members for a discounted \$55 annual membership fee (regularly \$75) and attend this event for free (plus one guest)!

Email [info@mmfus.com](mailto:info@mmfus.com) if interested in joining at this discounted rate!

OR you may attend this event by purchasing a ticket for \$20 per person using this [link on the Eventbrite page](#)

For more information about the MMF-US, the trade association for music managers in the US and the industry professionals and companies that support them, please go to: [www.mmfus.com](http://www.mmfus.com)

MMF-US would like to thank [BMI](#) for their generous support of artist managers in our US music industry.

Enjoy complimentary appetizers and beverages from Tito's Handmade Vodka as we toast to an incredible year ahead!

**Thursday, December 20th, 2018**

Event is 6:00 PM to 11:00 PM as follows:

\*6:00 PM to 7:00 PM: Admission for WIM/MMF-US members +1 only

\*7:00 PM onwards: General admission

### **Background:**

The Music Managers Forum in the United States (MMF-US) is the largest community of professional artist managers in the United States. MMF-US provides a platform to connect, enhance, and reinforce the expertise and professionalism of music managers, as well as to educate and effect change for the betterment of managers and their artists. While many up and coming managers cannot easily have their voices heard or their views recognized, the MMF-US plays a vital role in educating artists and managers and ensuring that the industry evolves fairly and profitably for artists and their businesses. It is the goal of the MMF-US to make sure artists and their representatives are connected in a network as the industry continues to evolve, MMF-US endeavors to help its members to stay ahead of the curve.

The MMF-US has been instrumental in building awareness, supporting policy change to improve artist recognition and compensation, and holding those who account to artists responsible by improving royalty growth and accountings, exploring solutions to data challenges, and encouraging innovation in the music ecosystem.

Key missions are:

- Education and Training
- Access to Finance
- Fairness and Transparency
- Plurality and Diversity

The MMF-US is also one chapter in a larger global network of the IMMF (International Music Managers Forum, with members across Latin America,

Asia Pacific and Europe) -- Being involved in a larger global network with the ability to connect to artist managers across various business opportunities globally, share information on a worldwide basis, and collectively speak with one voice in areas of importance, such as with streaming services and other platforms, can vastly benefit the businesses and careers of managers and their artists.

[Email Music Managers Forum-US to Learn More](#)

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