



MMF-US – E-NEWSLETTER (July 2010 1) - *Extra MMF-US FEATURE*

MEMBER/MANAGER ANNOUNCEMENTS



MMF-US President Barry Bergman lobbies Senators & Congressmen on behalf of the Performance Right Act

On April 15, 2010, MMF-US President Barry Bergman traveled to Washington DC joining a group of high level music industry leaders and artists from the recording industry for Recording Arts Day. President Bergman met face-to-face with several of the top U.S. Senators and Congressmen to lobby on behalf of artists and their representatives in an effort to garner more support for the Performance Right Act.

MMF-US President Barry Bergman was joined by artist Garth Brooks, producer Jimmy Jam, and music industry leaders such as Neil Portnow of the Recording Academy, Rich Bengloff of A2IM, Pat Collins of SESAC, Jay Cooper, Esq, among others. The delegation including MMF-US representing managers, artists and songwriters met with Senator Barbara Boxer (CA), Senator Robert Menendez (NJ), Representative Henry Waxman (CA), Representative Alan Grayson (FL), representative Ted Deutch (FL), Senator Clarence ‘Saxby’ Chambliss (GA), Senator Lamar Alexander (TN), Senator Tom Colburn (OK), and many others (see photos shot by photographer Paul Morigi below courtesy of the Recording Academy).

MMF-US President Bergman wanted to stress the importance of the Performance Right Act and the need for the Music Managers Forum-US to represent managers and artists/songwriters by being personally involved within this high level delegation in Washington, DC for Recording Arts Day. Bergman comments:

“Fifteen years ago, I was thrilling to be involved with the passage of the ‘Digital Performance Right and Sound Recordings Act of 1995’. As we stand here today, it is my hope that we can finally get artists properly compensated for their performances through the passage of the Performance Right Act. This will enable the payment of performance royalties to recording artists from terrestrial radio airplay. The battle wages on, and it is our goal to get it over the finish line after 70 years”.

Please find below a selection of photos (with captions) involving Bergman's myriad of meetings with our country's leaders and networking with fellow music industry professionals and artists/songwriters. Many more photos are to be posted in the story at www.mmfus.com



Delegation led by Diane Blagman, Sr. Dir of Govt Affairs, Greenburg Traurig (CA)

Delegation with Senator Barbara Boxer



MMF-US President Barry Bergman in dialogue with Sen. Boxer (CA) Doug Frank & Neil Portnow of Recording Academy with Bergman & Sen. Menendez (NJ)



Garth Brooks with MMF-US President Barry Bergman
Portnow, President/CEO Recording Academy

MMF-US President Barry Bergman with Neil



Rep Henry Waxman (CA) with Bengloff, Portnow & Bergman
the delegation

Senator Chambliss (GA) in his office with

MMF-US CHICAGO HOSTS INDUSTRY EVENT

On April 22, the MMF Chicago hosted an industry event at the new corporate offices of Beyond Live, a site that connects brands, bands and fans through live concert webcasting. MMF members enjoyed pizza and cold beverages while watching a presentation from Alex White, CEO of Next Big Sound. Next Big Sound is a very innovative online tool that creates actionable intelligence for the music industry. More info on both companies can be found at <http://beyondlive.com> and <http://nextbigsound.com>

If you would like to participate in activities involving MMF Chicago, please contact branch head Justin Seidenberg at justin@kiqstartmusic.com



**See you at NMS NYC 2010
July 19th through July 21st, 2010**



NEW MUSIC SEMINAR IS OFFERING TO MMF-US MEMBERS A 2 FOR 1 DISCOUNT CODE TO ATTEND NMS NYC 2010. AFTER YOU PUT IN YOUR CREDIT CARD DETAILS AT WWW.NEWMUSICSEMINAR.COM, SIMPLY PUT PROMO CODE "NMSNY2010" IN AND

YOU WILL RECEIVE THE 2 FOR 1 DISCOUNT. THIS IS COURTESY OF FORMER MMF-US BOARD MEMBER DAVE LORY WHO IS NOW THE CO-EXECUTIVE DIRECTOR AND PRODUCER OF NMS. MMF-US THANKS MR. LORY FOR THIS SPECIAL AND FOR RESURRECTING NMS WITH TOMMY SILVERMAN.

REGISTER TO ATTEND THE NEW MUSIC SEMINAR JULY 19-21 IN NEW YORK CITY AND BE AUTOMATICALLY REGISTERED TO WIN A GIBSON SG RAW POWER GUITAR. THIS SATIN WHITE GUITAR, VALUED AT OVER \$1200 WILL BE GIVEN AWAY AT THE NEW MUSIC SEMINAR AT 1:00 PM ON TUESDAY, JULY 20, 2010.



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CMJ Music Marathon & Film Festival 2010: ALL BADGES

Tuesday, Oct 19, 2010 9:00 AM EDT

- Saturday, Oct 23, 2010 11:50 PM EDT

[NYU and Various Venues Throughout NYC](#), New York, NY



It's time to begin planning for CMJ. At this time, registration badges are available for **15% off** for this year's CMJ Music Marathon & Film Festival, which will take place all over New York from October 19-23, 2010. And if you want to play the Marathon, well, get on over to [Sonicbids](#) and apply. CMJ also offers a student group discount rate of three free badges for every 10 you buy. www.cmj.com

CMJ Music Marathon & Film Festival, the world's most important platform for the discovery of new music, dominates downtown New York City with five nonstop days and nights of over 1,200 live band performances and dozens of the most cutting edge films in 75 of New York City greatest nightclubs and theaters. New York City's largest music festival brings together more than 120,000 fans, music business professionals, artists and filmmakers with exclusive nighttime music, parties, daytime exhibit area, panels, film premieres, seminars, and special events.

Full Festival Badge

CMJ Music Marathon & Film Festival 2010 badge offers access to hundreds of live band performances, dozens of panel discussions and film screenings, exclusive parties, admission to the CMJ CLE legal program (non-credit), exhibit area and a daytime lounge area.

VIP Badge

Purchase of a VIP Badge entitles the bearer to all the benefits of a full CMJ Badge plus guaranteed access to all the shows you want to see, via our VIP Concierge Service. Please note: a CMJ representative will contact you in advance for a list of showcases you would like to attend. CMJ cannot make any changes to your schedule after a week prior to the event. CMJ does not guarantee admission to non-consecutive artists at the same venue

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Popkomm 2010 in Berlin



Location

Popkomm 2010 will take place in an extraordinary venue between 8th and 10 th of September - the now decommissioned airport Berlin Tempelhof.

B2B marketplace



Popkomm is one of the largest international meeting places of the branch. Whilst the focus lies on Germany and Europe Popkomm is attracting exhibitors e.g. from the USA, Australia and South America. Eastern European Countries are drawn to Berlin, confirming its position as the 'Gateway to the East'. Popkomm is business oriented and offers a communicative and compact presentation area. **Due to size only a limited number of exhibitors can be represented:** key players, innovative companies, live and digital music business, country stands etc.

Festival



Popkomm festival is the live music segment of Popkomm and will take place at the Airport Berlin Tempelhof from 8th – 10th September 2010. The festival will organize a limited number of showcases and events at 6 venues at this location with approximately 60 slots (tbc). As well as this, there will be bespoke showcase slots during the daytime. Popkomm will also be able to place a selected number of artists on the line up of this year's [Berlin Festival](#), also taking place at Tempelhof, on 10th – 11th September 2010.

Berlin Festival



The Berlin Festival takes place directly after Popkomm (10th – 11th September 2010). Popkomm is cooperating with this urban festival which takes place in the heart of the city. Last years Berlin Festival had over 14.000 visitors performing in the decommissioned hangars and airfield of the former airport Berlin Tempelhof. Popkomm and Berlin Festival plan to install a Popkomm Talent Stage during this festival. The line up is available on www.berlinfestival.de.

KOMBITICKET - 4-day-ticket - September 8-11, 2010 = €236 Euro

MUSIC INDUSTRY NEWS & ANNOUNCEMENTS OF INTEREST TO MMF-US MEMBERS:



John Simson (AP)

SoundExchange Head John Simson To Step Down

Posted: July 2, 2010

WASHINGTON, DC– SoundExchange announced that Executive Director John Simson will be leaving the organization by the end of the year. Simson will remain until a successor is found according to the statement.

As a manager in the 1990's, Simson had lobbied to pass the Digital Performance Rights in Sound Recording Act of 1995. He was SoundExchange's first full-time employee and launched the new collecting society in 2000.

A desire to return to his "creative roots" was given as the reason for his departure, but SE has been criticized in some sectors of the industry for a lack of transparency and allegedly slower than needed payments to artists.

A recent campaign spearheaded by SoundExchange VP Brian Calhoun has aggressively sought out artists, managers and record labels; and worked to improve communications and provide better service.

Live Nation shares plunge on poor ticket sales **Live Nation shares plunge after saying top 100 tours' ticket sales down 12 percent**

Ryan Nakashima, Associated Press Business Writer
July 15, 2010

LOS ANGELES (AP) -- Concert promotion giant Live Nation Entertainment Inc. said Thursday that ticket sales for the Top 100 bands are down 12 percent in the first half of the year, and sales will likely fall further in the second half. Shares of the company plunged. Shares dropped \$1.84, or 16 percent, to \$9.59 in afternoon trading Thursday. That's the lowest point since before Jan. 25, the day it announced it had consummated its merger with Ticketmaster Entertainment following approval by the U.S. Justice Department.

Chief Executive Michael Rapino told investors in New York that the weak economy has taken its toll on the concert industry. But even he appeared surprised at the massive sell-off his presentation had caused. "We had a real buzz kill at about Slide 9 when I saw the e-mails go out," he said. Executive Chairman Irving Azoff, who presented via video conference, chided investors for the sell-off. "I'm hoping that what I'm seeing as all you guys e-mail back to your offices to dump the stock isn't indicative of the fact that we have a group of investors that are so shortsighted," Irving said. The company said a further 15 percent drop in concert ticket sales for the Top 100 tours could occur in the second half.

Adjusted operating income for 2010 is expected at \$405 million, down from \$445 million last year, despite the benefits of its merger this year with Ticketmaster. A rash of cancellations from bands has also hurt sales. U2's postponement of its tour until next year will cost the company \$6 million this year.



News Corp Exec Denies MySpace Sale Rumors

Posted: July 8, 2010

NEW YORK -- The head of News Corp's digital operations, Jonathan Miller has denied rumors that his company was looking to offload the once mighty social networking site MySpace.

Characterizing such rumors as 'fabrications,' Miller was quoted as saying "we are definitely not in any ongoing talks for a sale of MySpace" during a media conference.

Before the rise of Facebook, MySpace was once the dominant player in the social networking world. The company was acquired by Rupert Murdoch's News Corp in 2005, for \$580 million but has ceded a huge portion of its market share to rivals such as Facebook and Twitter in recent years. A number of revamps for the site, including a narrowed focus on music and other entertainment offerings has failed to spark renewed interest among consumers.

Further compounding issues for MySpace is that their three-year \$900 million advertising deal with Google runs out next month. According to The Wall Street Journal, News Corp is reportedly in talks with a number of companies, including Google, Yahoo and Microsoft about a new agreement.

MySpace has also seen a recent outflow of some of its top execs, including co-presidents Jason Hirschorn and Mike Jones, who replaced former CEO Owen Van Natta a mere for months earlier. -
CelebrityAccess Staff Writers

BMG acquires Stage Three Music

July 15, 2010

By **Charlotte Otter**

BMG Rights Management is continuing to grow rapidly after acquiring UK publisher Stage Three Music – its third significant company investment of 2010. The move sees the German business buy Stage Three from its shareholders Apax Partners, Ingenious Ventures and the Management and follows the acquisition of Cherry Lane and the Adage IV catalogue in the US earlier this year. Founded in 2003 by ex-Virgin and Chrysalis CEO Steve Lewis, Stage Three is headquartered in London, with offices in Los Angeles and Nashville run by Lionel Conway, former president of Island Music, Polygram Music Inc. and Maverick Music Inc.

The organization holds the rights to compositions including Walk this Way, You Get What You Give, Gimme All Your Lovin', La Grange, Baker Street, Dream On, Good Life, Sing For The Moment and 60 country music number one singles. Stage Three also represents writers Brett James and Bobby Pinson and writer producers Steve Robson, Bernard Butler and Andrew Frampton. Frampton co-wrote UK number one The Club is Alive performed by the Band JLS.

“It is tremendously important to us to increase our foothold in the UK – the hottest and most competitive music market in the world,” says BMG CEO Hartwig Masuch. “Stage Three Music is an iconic music publishing business and one we are very pleased to be buying, not only because of its elite roster of writers but also due to its pro-active approach towards licensing, which perfectly supports our thinking and growth strategy.” Stage Three CEO Steve Lewis adds he is proud of the company’s achievements and its catalogue and notes, “BMG have been very professional purchasers. I’m confident the company is in good hands and I look forward to seeing continued growth under their ownership”.

Apple Corps downloads on way, but no Beatles

Tuesday, July 6, 2010

By **Paul Williams**

Recordings from The Beatles’ Apple Records label are to be made available to download for the first time, but will not include repertoire by the Fab Four themselves.

Fifteen albums from the label, which was launched by The Beatles in 1968, will be released by Apple Corps and EMI on remastered CD and download on October 25. The CD re-issues will feature bonus material.

The titles in the program originally came out between 1968 and 1974 and include James Taylor’s self-titled debut album, three albums by Badfinger, two albums apiece from Mary Hopkin and Billy Preston, and sets by Jackie Lomax, the Modern Jazz Quarter, John Tavener and Doris Troy.

The albums have been remastered at Abbey Road Studios by the same team who worked on the remastered Beatles albums, which were released in 2009. The re-issue program makes the first venture by Apple Corps into the digital download world, although The Beatles continue to be the most famous absentees from iTunes and other digital music services.

AEG Live CEO: Talks With Labels Nothing New

June 21, 2010

By **Ray Waddell**

Recent reports that AEG Live, the concert promotion division of Anschutz Entertainment Group, is seeking a major label to buy a minority stake in the company is “not a new story,” according to AEG Live CEO Randy Phillips.

“We’ve been approached by every one of the majors, who are trying to re-jigger their business model to include more rights and revenue streams from the artists they’re in business with, the so-called ‘360 deals,’” Phillips tells Billboard.biz. “Obviously, one of the places [for the labels] to go would be us, because we’re not competing with them in the same way that Live Nation does.”

Phillips says “these conversations have been ongoing,” and date back at least a couple of years, and adds that AEG Live is already “actively engaged with all of the record companies” whenever they promote a tour by one of their artists. “As far as some kind of a merger or more strategic relationship with any one of the majors, nothing new has transpired,” he says.

Asked if any label had an edge as these talks progress, Phillips says no. “In order for someone to have an edge we would have to be much further down the road with any one of them,” he says. “It’s very exploratory.”

In addition to the cash influx and broadening AEG Live’s influence across more music platforms, a partnership with a label would bring “a good partner in the music space and bring the ability to tie together the various aspects of an artist’s career and market them better,” Phillips says. “New music could be promoted more effectively with the tour with tickets, as we’ve done in the past, starting with Prince.”

On an unrelated topic, asked how AEG Live was proceeding with the ticketing rights granted in the DOJ’s approval of the Live Nation/Ticketmaster merger, which grants AEG the right to use and white label Ticketmaster ticketing technology, Phillips says, “Right now we’re exploring all of our options and waiting to bring an executive on board that will lead the effort as soon as he’s free.” He says he expects an announcement in that regard within the next three or four months.



BBC 6 Music Is Saved

Posted: July 5, 2010

LONDON – The BBC Trust announced their decision to save BBC 6Music. Sir Michael Lyons, Chairman of the Trust, shared the group's conclusions of their recent review in a statement saying that "the case has not been made for the closure of 6 Music".

Musicians and the music industry had lobbied aggressively to save the indie music dominated broadcast outlet that many say has been responsible for breaking many new artists.

Apple's Lala Shutdown Could Affect Google Rivalry

May 1, 2010

by Nicholas Kolakowski

decision to shut down Lala, the online music service it acquired in December 2009, could affect more music lovers who paid the Web service to stream tunes to their PCs. Given that Lala was a partner in Music, which provided audio previews in exchange for music-related search terms, and was once a piece in the 1990s acquisitions chess game between Google and Apple, its closing could herald another twist in the long-running battle between the two tech giants. Apple and Google are also contending in a number of other areas, notably smartphones and, by the end of 2010, possibly tablet PCs.

Apple plans to shut down Lala, the online streaming music service, on May 31. After Apple acquired Lala Media in December 2009, speculation was rampant that Apple would incorporate Lala's streaming technology into its service; nonetheless, both Lala and Apple remained tight-lipped about any future dispensation of the company's assets. Lala allowed users, in exchange for 10 cents, to stream a particular song as many times as they liked. Additionally, the Website featured songs and albums for purchase and downloading. "Lala is shutting down," read a note on the Website's homepage April 30. "The Lala service will be shut down on May 31, 2010. Unfortunately, we are no longer accepting new users." Users who purchased Lala Web songs will be given credit to their iTunes store for the amount they spent.

In December, Lala Media found itself a chess piece in a brief game of acquisitions between Apple and Google. Google attempted to purchase the music service, before Apple acquired it for \$85 million; meanwhile, Apple managed to thwart Apple's designs on mobile display ad company AdMob with a \$750 million buyout.

Google's music search service, Google Music, had partnered with Lala, as well as MySpace and a variety of music labels to let users search for millions of songs via the Google search engine. When the user entered a song or title or artist, Google Music offered up links with audio previews from those partners. While not presenting a challenge to Apple's iTunes, Google Music's model suggested the beginnings of a streaming audio service. With a few more tweaks or additions, could have become the kernel of a robust alternative. The question is whether Google will seek to replace Lala as a partner, or if Apple has reached some agreement with the search engine giant to continue to provide music results, possibly through an iTunes-branded service.

Rivalry with Google extends into multiple areas. Perhaps prime among them, given the increasing importance of smartphones as both consumer and business items, is Google Android versus the iPhone OS. Android's backers have claimed that the Linux-based operating system has advantages over Apple's iOS. However, the upcoming iPhone OS 4 attempts to address many of those criticisms with new features, including the ability to multitask. The iPhone OS 4 also includes a mobile-application advertising platform, iAd, which seeks to monetize applications in a way similar to how Google Ads rely on the Web.

Apple has escalated the mobile conflict with Google by suing HTC, which makes a variety of popular Android smartphones such as the HTC Incredible and Nexus One, for supposed copyright infringement. While the iOS holds a comfortable lead in the U.S. market over Android, the latter has been decidedly gaining in recent months as more devices arrive on the market. Another area of possible contention is tablet PCs. Although Apple came out of the gate strong in this area with its April 3 release of the iPad, which sold 500,000 units within a few days of release, rumors abound that tablets running a Google operating system will make an appearance by the end of 2010.

Myxer's BoomBox Study Shows 74% Of Users Still Buy CDs, While Radio Remains The Largest Source Of Where People Discover New Music

Miami, FL -- June 22, 2010 -- Despite the rise in smartphone users, and increase in purchases of mobile entertainment content, traditional media channels (including packaged CDs, live events, radio and television) still remain a popular way for people to access new music and artists. Captured in the latest BoomBox report, Myxer today reveals some surprising user preferences as they relate to music purchases, behaviors and trends across its 35 million-member community.

According to the study, 74% of Myxer users still buy CDs, while nearly half of respondents (47%) have reported that radio is the most popular way for them to discover new music. In terms of finding out about local music, radio is also the largest with 45% users claiming that as their preferred source, while word of mouth accounts for the second largest share at 31%.

Within the digital domain, the study found that 32% of users listen to music on their phone between 1-5 hours a week, with 26% claiming they listen to music on their phone 20 hours a week or more. When it comes to actual purchases, 42% of respondents listed iTunes as the source where they get most of their music from, followed by "other" category, which accounts for 23%.

Live music and merchandise, currently considered to be primary drivers of revenue for the music industry are thriving according to the report. 65% of Myxer users attended a live music event in the past year and 55% of them bought something from the artist at the venue.

Here's a closer look at the categories and survey responses:

How do you discover new music?

- Radio – 47%
- iTunes – 15%
- TV – 12%
- Facebook/Twitter – 11%
- MySpace – 7%
- Pandora – 5%
- Live Concerts – 3%

How many hours a week do you listen to music on your phone?

- 0 – 17%
- 1-5 – 32%
- 6-10 – 15%
- 11-20 – 10%
- 20+ – 26%

How many live music events have you attended in the last year?

- 0 – 35%
- 1-2 – 39%
- 3-10 – 18%
- 10-20 – 4%
- 20+ – 4%

At venues you've attended, what did you buy?

- CDs and DVDs – 44%
- T-shirts – 35%
- Posters – 11%
- Stickers & patches – 5%
- Hats – 5%

How do you find out about local music?

Radio – 45%
From my friends – 31%
Facebook/Twitter – 9%
TV – 8%
Local newspaper – 6%
Jambase – 1%

How many CDs have you bought in the last 12 months?

0 – 22%
1-5 – 40%
5-10 – 20%
10-20 – 9%
20+ – 9%

How many MP3s have you bought in the last 12 months?

0 – 37%
1-5 – 32%
5-10 – 9%
10-20 – 6%
20+ – 16%

Where do you consume most of your entertainment?

Internet – 49%
TV – 18%
Radio – 16%
Phone – 10%
Other – 7%

What device do you use most to listen to music?

iPod – 29%
Computer – 27%
Car – 24%
Phone – 15%
Other – 5%

Where do you get most of your music from?

iTunes – 42%
Other – 23%
Friends – 18%
Walmart – 9%
Best Buy – 5%
Amazon – 2.5%
Direct from artist – .5%

What is your age?

13-17 – 20%
18-24 – 21%
25-34 – 23%
35-54 – 32%
55+ – 4%

“While we have long known that entertainment is inherently social, making word-of-mouth and social media important avenues of discovery for new music, we were surprised to find that radio is still so relevant for discovery among those polled,” said Myk Willis, CEO of Myxer. “Social media and the mobile internet have NOT killed the radio star, not yet at least.”

Since 2005 Myxer has cataloged various data points: age, gender, geographic location, phone model, manufacturer, carrier, as well as the operating system of each handset that initiated a download from its delivery platform that now supports more than seven million monthly unique visitors downloading over 80 million content items from Myxer each month. For this month's report, Myxer used PollDaddy, an online polling and survey tool, which gathered responses from 1,049 Myxer users.

To download a copy of the full report, or subscribe to the monthly newsletter, please visit: www.boombox.myxer.com

About Myxer

Founded in 2005, Myxer powers over one billion mobile entertainment content downloads annually. Sporting one of the world's largest catalogs of ringtones, MP3s, wallpapers, videos, applications and games, available across virtually every mobile platform and handset, Myxer is most notable for what it doesn't provide: hidden costs, subscription fees or strings. For content publishers, Myxer's 'MobileStage' line of marketing products enable radically simplified mobile presence, content delivery, and monetization services. And for advertisers, Myxer's unique Branded Mobile Content solutions create unrivaled, high-impact campaigns that span the desktop to mobile, and well into the public mindshare.

NOTE TO MMF-US MEMBERS:

For consideration of your news posts at www.mmfus.com and MMF-US's official social network pages established at Facebook & Myspace, MMF-US members are always welcome to submit press releases and news announcements concerning their management companies, special events, and artist achievements by sending an email to funpalace@walrus.com (hit reply).

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