



MMF-US – E-NEWSLETTER (March 2009) - *Extra MMF-US FEATURE*

MEMBER/MANAGER ANNOUNCEMENTS



MUSIC MANAGERS FORUM (MMF-US) ANNOUNCES SECOND ANNUAL SXSW SHOWCASE

Featuring Music Performances By:



Wayne Kramer



The Cringe



Bobby Bare Jr.

SATURDAY, MARCH 21ST @ MAGGIE MAE's-GIBSON ROOM, 11pm
323 East 6th Street, Austin, TX

The Music Managers Forum (MMF-US) – an affiliate of the International Music Managers Forum (IMMF), announces their second annual SXSW showcase –featuring **Wayne Kramer** and **The Cringe** and **Bobby Bare Jr.** at **Maggie Mae's - Gibson Room**, 323 East 6th Street (@

Trinity), Austin, Texas on **Saturday, March 21, 2009**. The event will have the pioneering rock and roots DJ **Jessie Scott** (Music Fog, current AMA Board President/Founding Council member, former XM Cross Country) as emcee. *"As the music industry continues to transform and consolidate, we at the MMF-US are proud to announce our continued expansion with our second annual SXSW Music Showcase featuring very special musical guests,"* says President Barry Bergman. *"We are delighted to be focused on the artists and their music. We hope you will join us for a spectacular night of sounds and a few surprises. See you all in Austin."*

The special musical guests include:

11pm – THE CRINGE – www.thecringeband.com <<http://www.thecringeband.com>> / www.myspace.com/thecringe <<http://www.myspace.com/thecringe>>

Driven by the powerful lead vocals and incisive, edgy, yet accessible songwriting of band founder John Cusimano, The Cringe-whose members include lead guitarist Roto, bassist Matt Powers and longtime Saturday Night Live band drummer Shawn Pelton- don't need fluffy hype when the critics say it best. The All Music Guide review of Tipping Point says: "Cusimano's infectious and insightful songwriting is the foundation for the band's dynamic mix of artful, harmonic power pop and raw aggressive punk garage band energy. Firmly believing that the old school recording approaches rock bands took in the early 70s kicks it over the "overly digitized pitch corrected emo stuff that passes for rock recording today".

12am – WAYNE KRAMER – www.waynekramer.com <<http://www.waynekramer.com>> / www.myspace.com/waynekramer <<http://www.myspace.com/waynekramer>>

Wayne Kramer is a songwriter whose reputation writing music for film, TV and video games risks supplanting his legend as one of rock's stellar guitarists. Rolling Stone calls him as one of the top 100 guitarists of all time. Wayne founded the MC5, widely recognized as the prototype for punk rock and heavy metal. In 1969, they released the ridiculously controversial album Kick Out The Jams on Elektra Records, which included the hit of the same name. Wayne tours the world as a musician and activist, including the 2008 Democratic National Convention with Rage Against the Machine. He regularly writes with, and produces, upstart rock 'n' roll bands, and appears in Austin, TX at SXSW for the MMF Showcase and outreach to area youth on behalf of the NYC-based non-profit organization Road Recovery.

1am - BOBBY BARE JR - www.bloodshotrecords.com/artist/bobby-bare-jr <<http://www.bloodshotrecords.com/artist/bobby-bare-jr>>

With a big-as-the-room persona, an ability to rock the doors off the most jaded of clubs, the heart to hold a room completely still with just his guitar, and a genius for arrangement, Bobby Bare, Jr. and his band of merry makers are one of the most unique bands around. They are adept at abandoning common sense in favor of laying themselves at the feet of a rambunctious, freewheeling, and unfettered and unhinged muse. Few that we have found can combine humor, pain, and anger in such an effortlessly well-crafted manner.

MMF-US @SXSW Subcommittee Contacts (*while in Austin*):

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PAI Media (www.paimedia.com) is the media sponsor to the non-profit MMF-US's SXSW 2009 events.

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Music Manager Forum-US presents:

SXSW Managers Peer Meeting
Saturday, March 21, 2009
12:00 PM to 1:15 PM
Room 13B, Austin Convention Center
(*SXSW Conference badge required to attend*)

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MMF-US NOTE:

THERE WILL BE NO FORMAL MMF-US NETWORKING PARTY AT SXSW-2009 SO BE SURE TO ATTEND THE MANAGERS PEER MEETING AND EVENING MUSIC SHOWCASE TO BEST SHOW SUPPORT AND NETWORK AMONGST MANAGERS AND MMF / IMMF MEMBERS VISITING AUSTIN, TEXAS FROM WORLDWIDE LOCATIONS.

*

MMF-US President Barry Bergman hits the Recording Academy's New NYC Office Party



MMF-US President Barry Bergman with Neil Portnow, President of Recording Academy. This photo was taken on Sept 22, 2008 at the unveiling of the Recording Academy's new offices in New York City located at 11 West 42 Street.



Dear Friends of MusiCares and Musicians,

In these days of increased belt-tightening in the music industry and in the economy overall.....and with the cost of health-care so prohibitive, MusiCares' New York office has decided to take some very proactive steps. In the next month, MusiCares is offering some very specific and valuable services designed to help low-income musicians and other industry professionals stay healthy while working in the music business.

MusiCares hopes that you will help us spread the word regarding the services below. If you are able to pass this information on to your friends, constituents and music-industry associates, please do so in whatever way you can.....via copying and forwarding this message via email, posting these notices on your company website, copying this excerpt and printing it and distributing it to those in need of our help.....whatever you can do to **help us help your music industry associates** to receive these valuable services, **free of charge.**

The event "blurbs" are below:

FREE DENTAL CLINICS: March 12th and March 19th: MusiCares is providing basic exams, x-rays and cleaning to eligible, pre-screened and pre-scheduled clients. Must be a music industry professional for at least 5 years, and have financial need for these services. Services to be provided by American Mobile Dental van, parked outside of 20 W. 43rd (betw. 5th and 6th Aves) on each of those days. Call 212-245-7840 or 877-303-6962 for more information and/or to schedule an appointment.

FREE VOICE SCREENINGS: Saturday, April 4th, 9am to 4pm. MusiCares, along with The NY Eye and Ear Infirmary Voice and Swallowing Institute and KayPentax are sponsoring **FREE Voice Screenings** for professional singers. The screenings, normally costing up to \$1000 will consist of a vocal use questionnaire, stroboscopic exam of the vocal folds, and physician examination. Physicians and other specialists will diagnose any current problems, and provide information designed to assist the vocalist in maintaining an injury-free career. Singers must provide professional credits and be pre-screened by MusiCares for eligibility in order to schedule an appointment. Contact 212-245-7840 or email rsvp_mcnyc@grammy.com for more information.

Dee Dee Acquisto MS
Senior Director, Health & Human Services
MusiCares
11 W. 42nd St., 27th Floor
New York, NY 10036

212-245-7840 Main
877-303-6962 Toll-Free
MusiCares for Music People

MMF-US's NEW CHICAGO CHAPTER

Please note that a new chapter of the MMF-US has been set up in Chicago.
Please find below contact information and reach out to the newest MMF-US Executive Board Member
Justin Seidenberg if you work in the Midwest region.

Contact for MMF-US / Chicago Chapter:

Justin Seidenberg
Kiqstart Music
P: 773-771-4471
justin@kiqstartmusic.com
www.kiqstartmusic.com



A&R Worldwide is proud to present its 5th annual **MUSEXPO Los Angeles** the independent global music, media and technology focused conference at **The London West Hollywood** (former Bel Age), April 26th – April 29th, 2009.

Respected for uniting some of the most influential executives and crème de la crème of musical talent from around the world, **MUSEXPO Los Angeles 2009** is a focused and intimate event with daily forums of high-level executive discussions and evening artist showcases on the legendary **Sunset Strip**.

In addition, **MUSEXPO Los Angeles 2009** will present numerous networking sessions to allow attendees to fully capitalize on personal interaction and new opportunities with their executive peers from around the world.

We will deliver the focus, quality, and high standards experienced year after year...
I encourage you to register now so you can take advantage of the MMF-US 15% off Standard Rate: [Click Here](#)
or contact Bob Bisla (bob@anrworldwide.com) to discuss your attendance or group rates.
For more information, please visit us online at: www.musexpo.net

Sincerely,

Sat Bisla
A&R Worldwide / MUSEXPO
(323) 782-0770 X105



In The City 2009 will take place on October 18th, 19th and 20th 2009 at The Midland hotel and throughout the venues and bars of Manchester, England.

The ITC team are already putting together the keynotes, showcases and panels that will make up this year's conference to build on the massive success of ITC 2008. If you are a record label, management company or industry body and would like to showcase at In The City please contact gavin@inthecity.co.uk to discuss any potential plans. www.inthecity.co.uk

MANAGER / MUSIC INDUSTRY NEWS

WIRED

Radio Stations Should Pay Recording Artists and Labels
By Eliot Van Buskirk
WIRED.com Epicenter
March 11, 2009

The United States, China, Iran, North Korea and Rwanda are among the handful of countries that do not pay recording artists or their labels when their songs are played on the radio. Instead, stations pay songwriters and music publishers, while the recording artists and labels are compensated in part by airplay's beneficial effect on record sales. What happens to this arrangement when people stop buying music? We're finding out.

As music sales decline, radio's promotional value disintegrates, and artists and labels question the current policy of giving AM/FM stations a free pass. As a result, Congress has been debating the merits of the Performance Rights bill, which would force terrestrial radio stations to pay the same sort of performance royalties that internet and satellite radio companies already pay.

Representing the SoundExchange-backed musicFIRST organization, Smashing Pumpkins frontman Billy Corgan testified yesterday in favor of the bill at a House Judiciary hearing, which he said "redresses [an] outmoded, unfair practice that favors one participant's needs over another." He also echoed our contention that this change in strategy is directly tied to declining music sales. "As the traditional revenue streams have dried up, most notably in the overall decline of record sales, it has placed stress on who continues to benefit from the old models,"

testified Corgan. "The future demands new partnerships and a rethinking of long-held practices about how artists should be compensated for their music...Not everyone who hears a song on terrestrial radio buys a ticket or a t-shirt."

Many have reacted negatively to the proposed royalties, mainly (it would seem) on the principle that if the RIAA wants something, that thing must be bad. Plus, stations represented by the National Association of Broadcasters have argued that if they have to pay these fees, they'll be less likely to take chances on lesser-known artists. And then there's the fact that terrestrial radio stations face increased competition from iPods, internet radio, and other areas.

On the other hand, competition is part of business. And most radio stations don't take many chances on lesser-known artists anyway. Meanwhile, artists and labels who do get played are being told by everyone from armchair moguls to record execs that they need to diversify their revenue streams and focus on models that don't rely on selling records. Forcing stations to pay an annual fee of \$5,000 and up for the right to play music makes sense, even if the RIAA thinks so too.

RIAA CUTS UP TO 25 JOBS

As expected, the Recording Industry Association of America, the lobbying group of the four largest music labels, has laid off between 20 and 25 workers, or about 20 percent of the RIAA's workforce, according to music industry sources.

In addition to the layoffs, the RIAA eliminated some positions through attrition, the sources said. In all, 31 of the company's 104 employees, or just under 30 percent, were either laid off or quit recently and will not be replaced. The RIAA leadership remains unchanged.

Sources say CEO Mitch Bainwol and President Cary Sherman have contracts extending through the end of 2010. According to two music industry sources, the layoffs happened earlier this month and most occurred at the RIAA's regional offices. Back in December, when the RIAA announced that no longer would the industry focus on suing individuals for illegal file-sharing, sources told CNET that the top labels would soon slash the RIAA's budget. The group is now focusing on enlisting the help of Internet service providers in thwarting piracy.

"Like so many other businesses and organizations in this economy, the difficult times required us to find a way to fulfill our mission with fewer employees," an RIAA spokesman said via e-mail. "We'll continue our work to defend our rights, to expand the marketplace, and to achieve parity across platforms."

Digital Music News first reported the news.

From [Times Online](#)

February 13, 2009

Musicians celebrate victory as go-ahead given for copyright to be extended to 95 years

Patrick Foster, Media Correspondent

British musicians were celebrating a major victory last night after a powerful European Parliament committee gave the go-ahead to extend the copyright term for music recordings to 95 years. Performing artists currently only receive royalties for fifty years after their song was released, meaning that musicians such as Sir Cliff Richard, who released hits in the late 1950s, are beginning to see their royalty checks stop.

But yesterday the parliament's influential Legal Affairs Committee approved legislation to extend the term, paving the way for the proposal to be signed into European law after a vote in a plenary session of the parliament next month. Song writers already receive royalties for their lifetime, with royalties paid to their estate for 70 years after their death. If the current fifty year term for performers was allowed to stand, the Beatles' back catalogue would begin to fall out of copyright after 2012.

Sir Cliff, who relied on other songwriters to pen his early hits, saw his first single fall out of copyright last year. His number one hit Living Doll, released in 1959, is also set to slip outside the fifty year term in July.

Sir Cliff, who had campaigned for the term to be extended, told The Times: "The wheels have turned slowly but I'm so glad that at last the balance is restored and artists and their dependants will have the security of 95 years of copyright income. "Of course I'm pleased for myself, but the relief will be huge for those performers whose pension is largely made up of royalties from perhaps just two or three recordings in the fifties or sixties. Well done and thanks to the lawmakers for a good and just decision." The British government had previously opposed any increase in the term, after a 2006 review by Andrew Gowers, the former Financial Times editor, advised against the move.

But Andy Burnham, the Culture Secretary, announced a U-turn in December, when he told a conference of music industry leaders that he thought there was a "moral case" for performers to have the term extended. Mr Burnham, who said he favoured extending the copyright term to 70 years, said: "There is a moral case for performers benefiting from their work throughout their entire lifetime. An extension to match more closely a performer's expected lifetime, perhaps something like 70 years, for example, given that most people make their best work in their 20s and 30s."

The legislation will now go to a meeting of the parliament on March 11, as well as the Council of Ministers. There may be further horse-trading on the proposal before it is finally signed into law, given that the UK and other countries had suggested a term shorter than 95 years.

But David Lammy, the intellectual property minister, told The Times that the UK's 70-year position was a "starting point" for negotiation, suggesting that it would not fight its corner too hard. In the US, the copyright term for sound recordings was extended in 1998 to 95 years from release.

UK Music, an umbrella organization representing the British music industry, said in a statement: "In recommending that the current term of copyright protection for sound recordings is extended to 95 years, the Committee has recognized the value of music and the importance of the work of

artists, musicians and entrepreneurs, both now and in the future, and that parity with other creators is fair and just."

The IFPI, the international body representing the record industry, said the committee's decision "shows that parliamentarians recognize the need to cherish and promote European culture". It added: "Europe is a source of some of the most exciting and innovative music in the world and this initiative will end the discrimination in the term of protection for sound recordings in EU member states compared to many other countries around the world."



Live Nation Reorganizes Global Music Division With New Execs

Posted: March 4, 2009

LOS ANGELES (CelebrityAccess MediaWire) -- Live Nation has reorganized its Global Music Division with the appointment of four executives to senior positions. The Global Music division encompasses Live Nation's operations in 33 different countries and includes concert promotion, touring, sponsorship, artist services and venues such as the company's House of Blues chain.

"For the last three years we have been focused on fixing our core global concert promotion business. We have delivered on that promise with 50% organic growth via improvements in our core operational metrics," said Jason Garner, Chief Executive Officer of Global Music. "Our mission going forward is simple -- to drive more fans to our concerts while decreasing the operational expense per capita and significantly improving revenue per fan via the maximization of on site products. These executives are the perfect complement to the unparalleled network of concert promoters and assets we have around the world."

Each of the above executives will be based in Live Nation's Los Angeles headquarters and will report to Mr. Garner.

Music Managers Forum-US membership dues for 2009

= **\$75.00**

If you have not done so already, please make check payable to:

Music Managers Forum-US

Remit to:
MMF-US
PO Box 444
Village Station
New York, NY 10014

or

To pay by credit card (Paypal account needed)
Go to: <http://www.mmfus.com/newsite/>

Click on “Join/Renew MMF” and follow instructions.
(Application not needed for renewals)

MMF-US welcomes new members **Ron Stone** of Gold Mountain Entertainment (LA), **Robert Singerman** (New York City), **Peter Wright** (New York City), **Fernando Grecco** operating out of Sao Paulo, Brazil, and welcome back **Ralph Jaccodine** in Boston!

Special thanks for contributions by:

Barry Bergman, Perry Resnick, Steve Scharf, Craig Hyman, Steve Garvan, Justin Seidenberg and compiler/editor Jack Bookbinder.

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