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To further the interests of managers and their artists in all fields of the music industry, including live performance, recording and music publishing matters - [www.mmfus.com](http://www.mmfus.com)



**MMF-US – E-NEWSLETTER (March 2017)**

***Extra MMF-US FEATURE***

**MMF-US at SXSW MUSIC CONFERENCE in AUSTIN, TX:**



**RECAP of MANAGERS PEER GROUP MEETING**

**at SXSW on MARCH 16 in Austin, Texas**



**Music Managers Forum-US presented a Managers Peer Group Meeting during [SXSW](#) at the Austin Convention Center on Thursday, March 16.** Over thirty-five music managers from Argentina, United Kingdom, Germany, Canada, Spain, Australia and the USA participated. Everyone engaged in discussions concerning a variety of issues significant to music managers in a closed-door setting.



A major topic concerned USA work visas and the challenges facing many artist-clients applying to enter the USA, given recent tighter controls and lack of clarity and understanding for entry. Representatives from the United Kingdom and Australia cited specific examples of recent difficulties. The concern facing music managers representing artists from the United States is that other countries may consider mirroring US policy and standards, making it more difficult for US-based artists to travel to specific countries and earn income through musical endeavors.



Another topic of discussion was professional development for music managers

and their artist-clients to maintain sustainable careers. Participants complained how revenue streams for artists are reduced compared to historical levels, given paltry royalty rates for music performances and usage. The group also welcomed a number of representatives offering an assortment of new tools and services for artist-fan-manager engagement.

Music Managers Forum-US thanks our long-time board members **Steven Scharf & Stephen Bond Garvan** who hosted the managers peer group meeting at SXSW. We encourage MMF-US members to register for SXSW and attend next year's peer group meeting, and traditional event that takes place annually for the past several years.



**MMF-US board members Stephen Bond Garvan and Steven Scharf at the BMI / AT&T Fiber Acoustic Brunch presented by SunTrust Bank.**

**MMF-US FACEBOOK GALLERY of PEER GROUP MEETING at SXSW**

**MMF-UK & MMF-Canada Host  
SXSW Music Managers Brunch**



**MUSIC MANAGERS BRUNCH at SXSW on MARCH 16**

The MMF-UK and MMF-Canada hosted a brunch on March 16th in Austin during [SXSW](#) for international and developing music managers who either hadn't engaged with any MMF chapter before or were attending their first SXSW.

Thanks to Fiona McGugan, GM of MMF-UK for extending the invitation.





MMF-US Board Member and IMMFF US Int'l Rep **Stephen Bond Garvan** joins **Jonny Dawson** from MMF-UK at the **SXSW Music Managers Brunch**

**MEMBER/MANAGER DUES ANNOUNCEMENT:**



MUSICMANAGERSFORUM

## **MMF-US MEMBERSHIP DUES**

**MMF-US membership dues for 2017 are due. Please take care of your payment today so the MMF can continue the vital work it has done for the past 24 years on behalf of managers and artists worldwide. We really need your support to continue our work. If you have already paid your dues in 2017, please disregard this notice.**

To renew your MMF-US membership, please fill out all fields of the Membership Application online. <http://www.mmfus.com/join-and-renew/application>

Please pay by credit card using [PayPal](#) (PayPal account is not necessary, you can just use a major credit card). Please use the following link from the MMF-US website to renew:

<http://www.mmfus.com/join-and-renew/application>

In addition, please fill out the Membership Submission Form with your [PayPal or credit card payment](#).

Alternatively you can send a check for \$75 payable to "Music Managers Forum-US" and mail it to:

**MMF-US**

**Attn: Barry Bergman**

**P.O. Box 419**

**New York, NY 10156**

If you have any questions regarding payment of dues, please contact President Barry Bergman at [barry@mmfus.com](mailto:barry@mmfus.com)

The MMF-US is an all-volunteer organization with no paid employees, so your prompt payment of membership dues is vital for us to continue this important work. Please [contact us](#) if you would like to get more involved in MMF-US activities. Thank you for your support.

**PAY YOUR 2017 MMF-US MEMBERSHIP DUES HERE**

**MEMBER/MANAGER EVENT ANNOUNCEMENT:**

**MMF-US Board Member Justin Seidenberg on  
Panel at 2017 MEIEA Summit Program  
on Saturday, April 1 at 11:45 AM**





MMF-US board member **Justin Seidenberg** will be a panelist for **Topical Session: Chicago's Live Entertainment Spectrum** at the Summit Program presented by the [Music and Entertainment Industry Educators Association](#). The panel discussion will focus on the live entertainment scene through the lens of Chicago musical venues, theaters and entertainment companies. Insight will be provided by music industry leaders like Mr. Seidenberg who will share their views on the state of where live entertainment is heading.

**Justin Seidenberg** is the co-founder and owner of [Kiqstart Music](#), an artist management firm based in Chicago.

**LEARN MORE: MEIEA SUMMIT PROGRAM in CHICAGO**



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**Our mailing address is:**

Music Managers Forum-US

PO Box 419

New York, NY 10156

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