



**You are cordially invited . . .**

**MMF-US Presents:**

**The World of Music Sync: Creative vs. Administration**

**Get Synced, Get Paid**

**Sponsored by:**

**Film Musicians Secondary Markets Fund, BMI and Songtrust**

**October 15th, 2019**

**6:00 PM - 9:00 PM**

**BMI**

**8730 Sunset Blvd.**

## **Third Floor**

**West Hollywood, CA 90069**

Music placements for Film & Television (and similar audio-visual uses) are a major source of revenue for many artists, songwriters, record labels and music publishers. Yet many questions arise (especially from our manager and self-managed artist community) as to how to maximize those placements and be assured that all payments are being realized from those uses of music. Join the MMF-US (Music Managers Forum-US) for an evening panel with industry experts who will cover best practices, tips, and tricks for having your music placed/synced, and explain the various ways to properly collect all related income. You don't want to miss this one. You could have monies waiting for you!

Our panel will be followed by a networking reception.

Panelists Include:

**Kim Roberts Hedgepath**, Exec. Director, Film Musicians Secondary Markets Fund

**Gerry Gershman**, Music Supervisor, Crosstown Music

**Bridget Perdomo**, Vice President, Film, TV & Ad Sync for Def Jam, Island and  
Republic Records at Universal Music Group

**Michael Crepezzi**, BMI's Executive Director of Distribution & Administration

**Raymond Rodriguez**, BMI's Director of Distribution & Administration

**Neeta Ragoowansi**, Sr Vice President, NPRES & MMF-US Board Member (Moderator)

Intro by **Alex Gershwin**, Business Development / A&R Representative, Songtrust

**Please RSVP** to: <https://forms.gle/Qo5nPToy1xM2cfoK6>

**By 6:00 PM (PT) on October 14th, 2019**

**RSVP: MMF-US, Los Angeles, "Get Synced, Get Paid" Panel**

**MMF-US would like to thank our sponsors for their generous support:**



[Film Musicians Secondary Markets Fund](#)



[BMI.com](http://BMI.com)



[Songtrust.com](http://Songtrust.com)

**Background on the MMF-US:**

The Music Managers Forum (MMF-US) is the largest community of professional artist managers in the United States. MMF-US provides a platform to connect, enhance, and reinforce the expertise and professionalism of managers and self-managed artists, as well as sharing information with the music community. MMF-US plays a vital role in educating artists and managers and ensuring that the industry evolves fairly and profitably for artists. MMF-US works to help its members to stay ahead of the curve.

Throughout the last 26 years MMF-US has been instrumental in building awareness, supporting policy change, and improving royalty growth and accounting, exploring solutions to data challenges, and encouraging innovation in the music ecosystem.

**Key missions are:**

Education and Training

Access to Finance

Fairness and Transparency  
Plurality and Diversity

MMF-US is part of a larger global network IMMF (International Music Managers Forum) with members across Latin America, Asia Pacific, Africa and Europe; with the ability to connect to artist managers across various business opportunities globally. MMF-US strives to engage in smart, cutting edge, informative and innovative programs and initiatives. We look forward to seeing you on October 15th.

If you are not a member of the MMF-US, please remember to go to [www.mmfus.com](http://www.mmfus.com) and click on Join & Renew. You don't need to be a manager to join the MMF-US community. Dues are \$75 per year.

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This is a newsletter to current and select former members of Music Managers Forum-US

**Our mailing address is:**

Music Managers Forum-US

PO Box 419

New York, NY 10156

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