



**MMF-US -- E-NEWSLETTER (September 2014) - - *Extra MMF-US FEATURE***

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**MEMBER/MANAGER EVENT COVERAGE:**

Music Managers Forum-US and Women in Music presented The Managers Panel, in accordance to MMF-US's goal to educate and provide a forum to discuss the issues and problems facing the music industry manager. The event was held to a capacity-filled audience of young and aspiring managers plus Women in Music and MMF-US members at the corporate offices of BMI on September 17, 2014. Women in Music, in partnership with the Music Mangers Forum-US presented this panel of expert music managers who addressed the role a manager plays in today's industry, strategies that work, strategies that don't work, anecdotes to inspire and teach us, the economics of being an artist manager, latest issues that are challenging music managers as well as their artists, and much more.

ALL photos courtesy of [Around Digital Media](#) for Women in Music



Panelists Bergman, Wolmark, Barger, Weitz & Moderator Rey  
the managers panel

MMF-US & Women in Music presents



Veteran manager Wolmark lightens the mood during panel of managers



Extensive Q&A from the audience to



BMI hosted MMF-US + WIM panel at World Trade Ctr offices MMF-US President Bergman (ctr) in post-panel w/ board members

Jack Bookbinder & Alan Wolmark

WIM & MMF US Presented "The Music Managers Panel:

[View this email in your browser](#)

" Keys To Success & Challenges Along The Way "



**THE MUSIC MANAGERS PANEL**

**was presented by**

[Women in Music](#) & [Music Managers Forum US](#)

**AT**



Some of the following specific topics posed by moderator and discussed by the panelists include:

**-Stories of how managers on the panel broke into the music industry**

- What are the top three revenues for a manager's artist?
- What does a manager do to keep established artists successful?
- How does a manager build a team around the artist?
- Which relationships amongst the team does the manager value the most?

## PANELISTS

- **Jessica Herman Weitz**, Artist Manager & Partner [MCT Management](#) - Nina Persson (The Cardigans) Pearl & The Beard, Dar Williams, Citizen Cope
- **Dawn Barger**, Founder [Post Hoc Management](#) - The National, The Antlers, The Long Count, Sounds of the South
- **Alan Wolmark**, Owner/President [CEC Management](#) - Nicole Atkins / The Kickback; MMF US Board Member
- **Barry Bergman**, Owner [Barry Bergman Management](#) & Ellymax Music Co. / Woodmonkey Music; Founder & President [MMF US](#)

## MODERATOR

- **Yaya Rey**, Owner/President [Ya IndieGround House Management](#) (Esnavi / Gustavius Smith) & MMF US Board Member

## Information about Music Managers Forum-US:

**Music Managers Forum-US** is a non-profit 501(c)6 organization established in 1993 where our goal is to further the interests and professional practices of managers and their artists in all fields of the music industry, including live performance, recording, digital & physical formats, online and music publishing matters. MMF-US offers workshops/ education and access/discounts to many industry conferences and festivals.

[www.mmfus.com](http://www.mmfus.com)

## **Information about Women in Music:**

**Women in Music** is a 501c3 nonprofit organization established in 1985 to advance the awareness, equality, diversity, heritage, opportunities, and cultural aspects of women in the musical arts and industry through education, networking resources, support, empowerment, and recognition. For more information about Women in Music, go to [www.womeninmusic.org](http://www.womeninmusic.org)

[WWW.MMFUS.COM](http://WWW.MMFUS.COM)

[WWW.TWITTER.COM/MMFUS](http://WWW.TWITTER.COM/MMFUS)

[WWW.FACEBOOK.COM/MMFUS](http://WWW.FACEBOOK.COM/MMFUS)